StrategicSystems
we define success

Is Your Organization Trying to Surf the Epic Agile Development Wave but Finding That It's Just Too Gnarly?

D on't hang up the surf boards just yet, we can help guide you to the pocket, and before you know it you'll be hanging ten with the best of them.

Surfing euphemizes aside, organizations that understand that digital transformation isn't just a technology makeover but is a business imperative to remain competitive, are adopting Agile development practices. Agile development transforms the way organizations develop products and services, stay aligned with customers' desires, and remove organizational barriers to developing new value streams.

Agility and velocity are the holy grail as companies and organizations strive to deliver new customer capabilities and functionality faster in the race for consumer attention. In a digital economy where customers are accustomed to "apps" that update almost daily with new functionality there's considerable competitive pressure to continue innovating and being first out of the gate.

Why Go Agile?

More than ever before consumers have choices. Competition for customer attention and loyalty has never been higher, and in this battle the weapons of choice are market disruption, product velocity, functional agility, and leading-edge customer experiences. That means leading with mobile solutions and

products, rapidly adapting to evolving market conditions, and being first to capture the hearts and minds of consumers. The question is does your IT organization function with Agility? Does IT enable the organizations digital transformation agenda, and can it do it at scale, with quality, and consistently?

Being agile is the name of the game

Product life cycles are getting shorter, customers are overwhelmed by choices and new players can quickly disrupt established leaders. To survive in this digital era, organizations must accelerate product and service development.

In an increasingly disruptive and competitive environment, agile practices improve several key aspects of software development that translate directly to improved performance of the business, including:

(1) *Focusing on delivering Customer Value.* By constantly prioritizing product and service features based on the value perceived by customers and end users, agile companies ensure that that products and services stay aligned with expectations.

(2) *Encouraging frequent releases of smaller (therefore less complex) capabilities and functionality.* In contrast to large monolithic releases, the level of risk, and rework for each release is significantly reduced. Additionally, by working in 2 to 4-week sprints, defects are identified early in the development lifecycle – which leads to improved quality.

When agile development practices are applied in tandem with DevOps techniques such as, continuous integration/continuous deployment and automated testing, more benefits are realized.

Once teams are focusing their efforts on customer value and creating smaller, production ready software, adapting to changing market conditions and customer buying proclivities becomes much easier, more cost effective, and risky.

Agile Development as-a-Service (ADaS)

Whether you are ramping up your Agile practice, or need a partner to accelerate your development cycles, our Agile teams will help you deliver software solutions faster.

We created ADaS to provide a flexible and scalable solution for our clients that need additional agile development capacity in the short to medium term, and for those clients that want to have a longer-term relationship with a firm that can provide full-scale, high quality agile development teams. ADaS is a service that allows our clients to use as much, or as little of the service as they want based on their specific requirements. It provides the short-term scalability to internal IT team that is so critical today.

ADaS leverages cross-functional teams from our Development Center of Excellence (DCE) who work closely with our clients under several engagement models. We work hand in hand with our clients using effective, sustainable Agile practices for faster delivery of high-quality, elegantly designed solutions. Key aspects of ADaS include:

(1) *Scalable Agile Development Teams, Resources, and DevOps.* Whether our clients need experienced Agile Development resources to augment their existing teams, or fully resourced Agile Teams to work with their Product Manager, Architect and business teams, we can fulfill the need in a matter of weeks.

(2) *Agile Development Processes Informed by Many Years of Successfully Delivering These Services.* Within our DCE we house our project knowledge base, training facilities, and previous project artifacts. We can leverage templates and project deliverables to accelerate delivery times. At the DCE we also maintain impeccably documented processes and standards for delivering high quality deliverables that our clients have access to.

(3) *Our Clients Have as Much, or as Little Control as They Want.* Our guiding principle is to integrate into our client's development culture and become an extension of our client's teams. Our clients have the option to choose if they provide the Scrum Masters, Architects or other team leads to run the projects, or if they'd like us to engage on a Scope of Work basis.

(4) *Complete Visibility and Transparency.* We have very stringent reporting procedures and processes that will keep our clients fully appraised of our work, quality, and hours. Additionally, we'll adopt our client's processes and tools if so required to track time, work, and other metrics.

(5) *ADaS resources are based in our Development Center of Excellence (DCE).* We have certified scrum masters, architects and scrum teams staffed at our DCE. We can run projects from the DCE or can have our teams deployed to our client's facilities. Additionally, we have clients that use their own development managers and senior business staff to manage our resources directly.

Multiple Engagement Models to Suit Your Specific Need

We designed our engagement models with an eye on maximizing resources, increasing project velocity and providing a meaningful ROI. Whether you want to augment your team with experienced, and well-trained resources; want our teams to guide you through your Agile engagement, or take advantage of a hybrid model, we have the consultants and expertise you need to accelerate your time to success.

About Strategic Systems

At Strategic, we deliver transformative, and cost-effective solutions that enable the digital business model. We work relentlessly to make a difference for our clients. We refer to this as the Strategic Way, which at its core, is fueled by our enthusiasm for innovation and advanced technologies. Each of the 250+ men and women that call Strategic "home" are fiercely competitive, naturally inquisitive, and value our client's loyalty.

We are a certified Minority Owned Business Enterprise (MBE), and an Encouraging Diversity, Growth and Equity (EDGE) vendor.

Contact Us

To find out more about our services and what we can do for you, get in touch.

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