



## It's not just a technology makeover, it's a business imperative

How ready is your organization to start building a business model that can compete in today's digital economy? According to a recent survey conducted by SAP, approximately 96% of business leaders surveyed say digital transformation is a core business goal. This means your competition is likely preparing to become digitally enabled if they aren't already.

The good news is that the same survey identifies only 3% of companies surveyed have completed transformation projects. This means it's not too late for business leaders to transform the existing business model into one that fully leverages data to derive market insights and new offerings, and digitally enabled practices, techniques, and technologies to drive market agility, improved customer experiences and efficiencies.

### We Can Get You on Your Way

What does Digital Transformation mean to you? To us, it's not just a technology makeover, it's a business imperative for our clients to remain competitive. In an increasingly disruptive competitive environment, digital transformation looms as an inevitability. Digital transformation re-envision existing business models and encourages innovative ways of bringing people, data, and processes together to create new value streams for customers and stakeholders.

Our transformation approach focuses on customer and user

interactions and touchpoints, adapts and streamlines back-office processes to seamlessly integrate with front-office transactions and improves speed to market and how work gets done, and finally how organizations use data to better understand what their customers want, and proactively provide those services before the competition does.

### Our Digital Transformation Services

We offer practical services and solutions to future-proof critical components of your technology and business enablement tools. Our digital transformation services are designed to get you through the transformation journey at your own pace, in a well-organized, simple, and risk-mitigated way.

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*Our goal is to be your vendor of choice as you embark on your digital transformation journey*

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### Systems Modernization Services

Digital businesses are enabled by technology that seamlessly integrate, and work harmoniously. We find most organizations that seek digital transformation have mission critical, legacy technologies that must transform and integrate into the new digital business paradigm.

Our unique modernization services allow us to refactor legacy applications into agile, modern, scalable, and cost-effective applications that integrate into the new model. Whether our clients are facing platform or software obsolescence, challenges finding skilled resource to maintain and support their legacy environment, or are considering moving applications to the cloud, our modernization services are designed to quickly, safely, and cost efficiently meet these needs. We use a unique, fully automated tool and approach

that practically halves the time it typically takes to modernize legacy applications, while reducing the cost of the effort by approximately 66%.

## Data Transformation Services

A characteristic of a digitally enabled business is how it manages, administers and uses data to improve business functions and operations. Whether to predict customer behaviors, more efficiently utilize resources based on need, or to combat waste or fraud, the digital business derives value from managing, and administering its data assets effectively.

As part of the transformation journey we develop and implement strategies that integrate machine learning, data mining, and data visualization tools, techniques, and capabilities into the business model to deliver actionable insights that improve business outcomes. We bring unique expertise, techniques, partnerships and tools to each engagement to get you Data Enabled.

## Process Transformation Services

The digital business is nimble, streamlined, and proactive to changing demands. Businesses that are not digital will fail to keep up with today's dynamic markets or adjust to the disruptions.

Our process transformation services are designed to achieve substantial improvements across the critical functions of the business. We do this by assessing and re-designing current business processes and implementing streamlined and automated process administration capabilities that improve time to market, improve transaction accuracy, and add value to the business. We use market leading technologies to implement Robotic Process Automation, and process visualization and design techniques and tools to map improved processes.

## Human Capital Transformation

Whether our clients are engaged in a transformation journey, or simply looking to fill a critical skills gap, our human capital services are designed to quickly meet the needs. Leveraging our talent pipelines, and our expertise in recruiting information technology, and engineering talent we help fill critical skills gaps within the transformed digital business.

## About Strategic Systems

**O**UR GOAL IS TO BE YOUR BUSINESS TRANSFORMATION PARTNER. Since 2004, we implement technology

solutions and provide services that allow our clients to realize sustainable competitive advantages. We focus on your unique needs, applying transformative, and cost-effective solutions that enable the digital business model.

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*Global spending on digital transformation technology will surge to \$1.2 trillion in 2018, and hit 2 trillion by 2020, according to IDC.*

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At Strategic, we work relentlessly to make a difference for our clients. We refer to this as the Strategic Way, which at its core, is fueled by our enthusiasm for innovation and advanced technologies. Each of the 250+ men and women that call Strategic "home" are fiercely competitive, naturally inquisitive, and value our client's loyalty.

We are a certified Minority Owned Business Enterprise (MBE), and an Encouraging Diversity, Growth and Equity (EDGE) vendor. We provide the knowledge, experience, expertise, and technologies that assist our clients develop and execute on their digital transformation journey.

## Contact Us

We have a presence in major technology hubs across North America, and clients that span North America. To find out more about our services and what we can do for you, get in touch.

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